

IMPACT FUND PRIVACY POLICY

The Impact Fund understands your concerns about privacy and your interest in knowing how your information is used and shared, and so we have created this Privacy Policy (the “Privacy Policy”) to provide you with more information on these topics. This Privacy Policy describes the practices and policies for our website located at www.impactfund.org (the “Website”). This Website is owned and operated by the Impact Fund (hereinafter referred to as “Impact Fund,” or “we” or “us”). This Privacy Policy applies only to Impact Fund’s online information-gathering and sharing practices occurring on the Website, and does not apply to any of our practices conducted offline. By visiting the Website, you are accepting the practices and policies described in this Privacy Policy, and you are agreeing to be bound by its terms. If you do not agree to the terms of this Privacy Policy you should not visit this Website or use any of the links on it. We may update this Privacy Policy from time to time, so please check this Privacy Policy periodically for changes. The date this Privacy Policy was last updated is noted at the end of this document.

1. SUMMARY

The notices provided by this Privacy Policy include:

- What personally identifiable information we collect from you through the Website.
- How we use the information we collect.
- With whom the information may be shared.
- The kind of procedures we use to deter the unauthorized access, use, or disclosure of information you provide to us.
- Information related to third-party websites.
- The laws that apply to those accessing our Website from outside of the United States.
- How you can learn about changes to our privacy policies.

2. THE INFORMATION WE COLLECT

2.1 Personal Information You Provide And How It Is Used: You may freely visit our Website anonymously and without being required to provide us with any personal information. However, a few requests and features do require that you provide us with some personally identifying information described below. Personal information is data that can be used to identify or contact you. Please do not send confidential information to us directly via the contact email addresses listed on the Website.

Donate: If you make a donation through the Website, you will be asked to provide certain personally identifying information, such as your name and home address, as well as your credit card billing information, in order to process the donation. The credit card information that you provide is used only to process your donation and will not be stored or used for any other purpose. However, if you opt to make a recurring donation, your credit card information will be stored and used for the purpose of processing your recurring donation.

E-Newsletter: If you opt to join our mailing list to receive the latest updates on news and events, we will ask you to provide your email address, and first and last name. You may unsubscribe from these emails at any time by using the link provided in the footer of all such emails.

Events, Webinars & Training: We offer a variety of resources and opportunities to support the Impact Fund. If you choose to attend an event, or partake in the webinars and/or training opportunities, you will be asked to provide us with some personal information, which may include your name, email, home address and phone number.

Grants: In order to apply for a grant, you will need to create an account (registration), and in order to do so you will be required to provide us with some personally identifying information.

Contact Us: The Website provides “contact us” links for questions visitors may have about the work we do and our Website. If you contact us through any of these contact forms, we will collect your email address, and any other personal information that you provide to us. We will use the information you provide to contact you and to respond to any requests and/or questions.

2.2 Non-Personal Information We Collect by Automated Means And How We Use It: We also collect certain non-personal information (data in a form that does not support direct association with any specific person) by automated means when you visit the Website. Much of this information is collected through the use of third-party tracking services, which includes Google Analytics. You may opt out of the collection of navigation information about your visit to the Website by Google Analytics by using the [Google Analytics Opt-out feature](#).

The information collected may include usage information, such as the number and frequency of users to the Website, pages visited, web browsing histories, your location and device, social networking activities and similar data. When gathered, this data is used in the aggregate, and not in a manner that is intended to identify you personally. In addition to the third-party tracking services mentioned above, we also collect this information through various other means, including "cookies," "web beacons" and IP addresses, as further explained below.

Cookies - A cookie is a piece of information that a web server may place on your computer when you visit a Website. Cookies are commonly used by websites to improve the user experience. Many cookies last only through a single Website session, or visit. Others may have an expiration date, or may remain on your computer until you delete them. We may use "session cookies" to enhance the user experience and for other web-related purposes. These session cookies are not linked to personally identifiable information. Most browsers will tell you how to stop accepting a new cookie, how to be notified when you receive a new cookie, and how to disable existing cookies.

Web Beacons – Our Website may contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). These web beacons allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, and the type of browser used to view the page.

IP Addresses - When you visit and interact with the Website, third parties with whom we have contracted to provide services for us may collect Internet Protocol addresses (each an "IP Address"), as well as browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and page navigation. An IP Address is a unique identifier number that certain electronic devices used to identify and to communicate with each other on the Internet; your Internet Service Provider automatically assigns an IP Address to the computer that you are using. We gather this information to track Website visitor movement in the aggregate, and to gather broad demographic information for aggregate use. We may use this information to enhance our Website or for other lawful purposes.

3. RESPONSE TO "DO-NOT-TRACK" SIGNALS

Every time your computer sends or receives information over the Web, the request begins with some short pieces of information called "headers." These headers include information like what browser you are using, what language your computer is set to, and other details. The Do Not Track technology provides individual users with the ability to include a simple, machine-readable header indicating that they don't want to be tracked, and sends a signal to websites visited requesting that the website disable either its tracking or cross-site user tracking of an individual user. Currently, various browsers – including Internet Explorer, Google Chrome, Firefox, Opera and Safari – offer a "do not track" option. Presently, there is no consensus on how Do Not Track should be interpreted, and no common or accepted industry standard for implementing. Consequently, we do not respond to Web browser "do not track" signals.

4. HOW WE MAY SHARE YOUR INFORMATION

We may only disclose the information that we collect, as explained in this section. Impact Fund works with a variety of third-party partners in order to allow us to make the Website available to you, to host and store the information we collect from you, and to provide certain functionality and features.

Except as stated in this Privacy Policy, we do not reveal personally identifiable information about you to third parties for their independent use unless: (1) you expressly authorize Impact Fund to do so, (2) it is necessary to allow Impact Fund and its service providers or agents to provide services on Impact Fund's behalf, (3) it is to provide products or services to you, (4) it is disclosed to entities that perform marketing or data aggregation services for Impact Fund, (5) it is necessary in connection with a sale or transfer of all or substantially all of the assets of Impact Fund or the merger of Impact Fund into another entity or any consolidation, share exchange, combination, reorganization, or like transaction in which Impact Fund is not the survivor, (6) Impact Fund is required or permitted to do so for any or all of the following reasons: (i) to comply with a subpoena, legal process, government request or any other legal obligation, (ii) to prevent, investigate, detect, or prosecute criminal offenses or attacks on the technical integrity of the Website or our network, and/or (iii) to protect the rights, privacy, property, business, or safety of Impact Fund, its partners and employees or the visitors to the Website.

5. CHILDREN'S PRIVACY/NOTE TO PARENTS

The Impact Fund Website does not intentionally or knowingly collect, use, or disclose personally identifiable information about visitors to our Website who are less than 13 years of age. If a child under the age of 13 submits information to us through any part of the Website and Impact Fund becomes aware that the user submitting the information is under the age of 13, the information provided will be deleted as soon as it is discovered and not used for any purpose. If you are the parent or guardian of a child under 13 years of age and believe that they have disclosed personally identifiable information to us, please contact us at impactfund@impactfund.org and be sure to include in your message the name and email address that you believe your child submitted, if applicable.

6. THIRD PARTY WEBSITES/LINKS

A variety of the opportunities offered on the Impact Fund Website - including those related to webinars, events, and training - will link to third-party websites/platforms. We may also provide links to a variety of third-party social media sites and/or websites – such as Facebook, Twitter, Instagram, and Google+ - as a service to you, and in order to provide you i) additional information and/or content related to the Impact Fund, or ii) additional venues in which you can learn about and discuss the activities of Impact Fund. Please note that we have no affiliation with any of these other websites/platforms, and cannot control and are not responsible for the information

collection, use, and disclosure practices of such third parties. We encourage you to review and understand their privacy practices and policies, if any, before using or providing any personally identifying information to them. We are not responsible for the content or information of these websites, or any other use of the linked website.

7. HOW WE ATTEMPT TO SAFEGUARD YOUR INFORMATION

We maintain – and request that any third-party partners who may store information on our behalf to maintain – administrative, technical and physical safeguards for the Website designed to protect your personal information against theft, loss, misuse or unauthorized access, disclosure, alteration or destruction of the personal information that we collect from you. However, no website, application or transmission can guarantee security. Thus, while we have established and maintain what we believe to be reasonable procedures to protect the confidentiality, security, and integrity of personally identifying information obtained through the Websites and we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us. When you link to one of the social media venues provided on the Websites, the personal information you share is visible to other users and can be read, collected, or used by them. You are responsible for the personal information you choose to submit in these instances, and understand, acknowledge, and agree that you transmit certain personal information over this Website at your own risk.

8. USE OF THE WEBSITE FROM OUTSIDE THE UNITED STATES

We do not represent or warrant that our Website, or any part thereof, is appropriate or available for use in any particular geographic location. If you choose to access our Website, you do so on your own initiative and at your own risk, and are responsible for complying with all local laws, rules, and regulations applicable in your jurisdiction. The Website is hosted in the United States and is governed by United States law. If you are visiting the Website from outside the United States, your information will be transferred to, stored and processed in the United States where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country. By using the Website, you consent to your information being transferred to our facilities and to the facilities of those third parties with whom we share it as described in this Privacy Policy.

9. PRIVACY QUESTIONS AND CONTACTING US

If you have any questions or concerns about our Privacy Policy or data processing, please contact us at impactfund@impactfund.org.

10. CHANGES TO OUR PRIVACY POLICY

We reserve the right to revise this Privacy Policy at any time. Please check back regularly to see if there have been any changes to this policy, which you can determine by reviewing the Effective Date listed below. By continuing to use the Website after those changes become effective, you consent and agree to be bound by the revised Privacy Policy.

11. SPECIAL NOTICE TO EUROPEAN ECONOMIC AREA, SWITZERLAND AND UNITED KINGDOM USERS

The following provisions applies only to users residing in the European Economic Area (EEA), Switzerland and the United Kingdom.

In May 2018 a new data privacy law known as the EU General Data Protection Regulation (“GDPR”) went into effect. Pursuant to GDPR, we are required to provide those residing in the EEA, Switzerland and the United Kingdom (hereinafter, the “EU Visitors”) additional information and rights related to the “Personal Information” we collect about them. We summarize such information and rights below.

12. HOW TO CONTACT US

The Impact Fund (the Data Controller) is the owner and operator of the Website. If you need to contact us for any reason related to this Privacy Policy or your use of the Website, please contact us at the following address:

The Impact Fund
2080 Addison Street, Suite 5
Berkeley
CA 94704

Email: impactfund@impactfund.org.

13. PURPOSE FOR INFORMATION COLLECTION

As noted in this Privacy Policy, you may visit our Website without being required to provide us with any Personal Data. However, should you decide to provide such information, the information we collect will be used to meet your requests, or to provide you with the information or service you requested, and as further described herein.

14. LEGAL GROUNDS FOR PROCESSING PERSONAL DATA

Impact Fund will process personal data that we receive from EU Visitors on the ground that it is in our legitimate interest for the effective administration of the Website, or to fulfill and/or address your requests.

15. YOUR INFORMATION AND YOUR CHOICES; WITHDRAWAL OF CONSENT

GDPR provides EU Visitors with additional rights in respect to the Personal Data we hold about you, including the right i) to be informed about the Personal Data we have collected, and ii) to request a copy of the Personal Data, and iii) to have your Personal Data deleted, and iv) to lodge a complaint about our processing of your Personal Data with your local supervisory authority. Upon appropriate written request we will update or amend your Personal Data, but we reserve the right to use any information previously obtained to verify your identity or take other actions that we believe are appropriate and lawful. You may access, correct, or request deletion of your Personal Data – or request that we stop any processing of your Personal Data - by contacting us at the address listed above. We will respond to your request within a reasonable timeframe. Certain requests – like being removed from our E-Newsletter mailing list – can also be accomplished via our unsubscribe links.

We may need to retain certain information for record keeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed from such locations. Additionally, there may be circumstances in which we are not legally required to comply with your request because of the laws in your jurisdiction or because of exemptions provided in data protection legislation in general, and GDPR in particular. Finally, we are not responsible for removing or deleting information from the databases of third parties (such as service providers) with whom we have shared information about you, but we will make the request on your behalf for such removal/deletion.

16. DATA RETENTION

We will retain your information for as long as needed to provide you services, or otherwise as is reasonable and customary given the nature of the relationship you have with Impact Fund. We may need to retain certain information for record keeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed from such locations. Otherwise, we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We have a data retention and destruction plan that dictates the policies and procedures related to deletion and/or destruction of all information/data.

17. CHILDREN'S PRIVACY/NOTE TO PARENTS OF CHILDREN RESIDING IN THE EEA, SWITZERLAND AND UK

We do not intentionally or knowingly collect, use, or disclose personally identifiable information about EU Visitors to our Website that are less than 16 years of age. If a child under the age of 16 submits information to us through any part of the Websites and Impact Fund becomes aware that the user submitting the information is under the age of 16, the information provided will be deleted as soon as it is discovered and not used for any purpose. If you are the parent or guardian of a child under 16 years of age and believe that they have disclosed personally identifiable information to us, please contact us at impactfund@impactfund.org and be sure to include in your message the same name and email address that you believe your child submitted, if applicable.

18. PRIVACY POLICY EFFECTIVE DATE

This Privacy Policy is effective as of December 7, 2020.